

On Page SEO Checklist

- Did you chose a focus keyword?
- Did you add it into yoast?
- Did you put the keyword in the url?
- Did you ad the keyword in the first 100 words?
- Did you put the keyword in your content at least 3 times?
- Did you add different variations or “synonyms” of the keyword?
- Is your content long enough?
- Did you link our to reputable websites to source your material?
- Did you add the keyword in your title tag and your meta description tag?
- Did you put the keyword at the front of your title tag?
- Did you use headers and did you format your content correctly?